

NICK DEIMLER

708 Grundy St.
Baltimore, MD 21224
717.579.5975
ndeimler@gmail.com
www.nickdeimler.com

Education

Drexel University, Philadelphia, PA
Bachelor of Science in Digital Media, 2009
Cumulative GPA: 3.6 - Cum Laude

Skills

HTML/CSS/JS	AEM	Atlassian Suite
Angular	Drupal	Azure
Bootstrap/Jekyll	DNN	Google Analytics
SASS/LESS	Wordpress	Adobe Creative Suite
Git		Video Production

Work Experience

Sr. Front End Developer
Exelon
(2020-present)

Refurbished and provided updates for dashboard and account sign up workflows
Advised design team on best action for various changes based on user testing
Showcased site modifications to product owners and stakeholders for each sprint
Added analytics to track flow dropoff points for registration, sign in, and password retrieval

Sr. Front End Developer
R2integrated
(2012-2019)

Built websites in various content management systems using HTML, CSS, and Javascript
Reviewed and ensured that each project followed current standards and responsive optimizations
Collaborated with team members to establish consistent practices for more efficient coding
Conducted team member code reviews and webinars to go over standards
Wrote documentation to provide guidelines on content management systems

Web Developer
D3Corp
(2009-2012)

Performed daily updates and debugging
Responsible for laying out sites and emailers in CSS/HTML
Created various interactive flash elements for multiple pages
Filmed, keyed, edited, and encoded video for various online media applications

Sample Projects

Exelon Registration/Passwords
Custom, Sharepoint
(2020-2022)

Converted and rebuilt registration, password retrieval, and sign in flows with Angular
Continued providing various updates to flows based on design and customer feedback
Increased success rate continually over 2 years for registration and password retrieval

Pentair
AEM
(2018-2019)

Extensive website build with dozens of user driven component solutions
Collaborated with client on various repurposing of components to meet content needs
Initial project spurred multiple contracts from satisfied client

American Cancer Society
AEM
(2016)

Built completely new website based on client collaboration and input
Created user-friendly components that can be deployed easily to show content
Rectified bugs and various change requests throughout extensive user-end testing

Hershey's Chocolate World
AEM/Custom CMS
(2014)

Styled new responsive and mobile friendly website
Transferred existing content to brand new content management system
Built advanced, interactive trip planner form